



ElectricNation EXPO

India's Premier Electricity Trade Fair

PUNE

18 | 19 | 20 **November**
2022

Auto Cluster Exhibition Center, Chinchwad, Pune.

Event by
Global
Media Communication

In Association with



SME CHAMBER OF INDIA

Empowering SMEs for Global Competitiveness
www.smechamberofindia.com

Concurrent Show



www.electricnation.co.in

About Us :



ElectricNation Expo brought to you by Global Media Communication. It is a trade show on Electricals & Electronics, Energy, Power Transmission & Distribution, Lighting solutions and allied products. The only show which gives multi-tasking showcase in industry segments.

ElectricNation Expo is the only show that can help you reach out to a pan-India audience. The show also helps you to promote your products & services in a specific region depending on your business requirements.

It provides a vibrant platform to participants to exhibit their products /services and explore possibilities and business tie-ups and showcase unique range of products with the most latest technology in the fields of design, engineering, equipments, supplies and support services. It help to launch new products & services in the market.

It is our endeavour to work closely with SMEs and play a crucial role not only in business development, but also in increasing profitability.

India is the world's third largest producer and third largest consumer of electricity.

Exhibitor's Profile :



- Automation Solutions
- Automobile (Electric Vehicle)
- Cable Lugs, Gland & Accessories
- Capacitors
- Conductors & Accessories
- Connectors
- Electrical Accessories
- Electrical Control Panels
- Electricals & Electronics Components
- Electrical Enclosures
- Energy
- Generators
- Hand Tools
- Industrial Lighting
- Instrumentation & Controls
- Insulators / Insulation
- Inverters & Batteries
- IT Product & Services
- LED Lights & Products
- LED Components & Fixtures
- Lighting Solutions & Accessories
- Lightning & Earthing Equipments
- Meters
- Motors
- Power Electronics
- Power Storage System / Stabilizer
- Power Transmission & Distribution
- Power Transmission & Accessories
- Renewable Energy
- Rubber & Rubber Products
- Safety & Security Systems
- Solar Systems & Panels
- Switches
- Switchgear & Control Gear
- Testing & Measuring Instruments
- Transformers & Accessories
- Wires and Cables
- and many more....

Visitor's Profile :



- Electrical Consultants
- Electrical Engineers
- Contractors
- Architects & Builders
- Government Officials
- Electric Product Distributors & Suppliers
- General Management
- Sales & Marketing
- R&D
- Service Providers
- Others

Marketing Plan :

- Newspaper & Magazine Advertisement
- Hoardings
- Direct Mailers
- e-Mailers
- SMS Campaign
- PR Campaign
- Association Tie-ups
- Whatsapp Campaign
- Brochures
- Invites
- Bus Back Panel
- Web Tie-ups

Participation Cost :

City	Rate/sqm (shell / bare)
Pune	9000 / 8500

Minimum stall size - 9sqm

Stall size : 9,12,15,18,21,25,30,40,50,100...sqm

Standard Equipment Supplied

Area	9-15	16-25	26-50
Table	1	2	3
Chair	2	4	6
Spotlight	3	6	12
Dustbin	1	2	2
Socket (15 amp power)	1	2	3

Additional Requirement Cost :**Extra Power***

Single Phase - Rs. 1500 per kw

Three Phase - Rs. 2000 per kw

Compressed Air*

1 - 3 CFM Rs. 10000 per connection

4 - 6 CFM Rs. 12000 per connection

7 - 10 CFM Rs. 15000 per connection

* Government taxes extra as applicable.

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